<table>
<thead>
<tr>
<th>Summary</th>
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<td>This paper sets the context for, and process by which, the Council’s new Cultural Strategy will be informed and developed. This paper promotes a collaborative approach to the scoping of the new strategy in order to consider culture, and its impact on South Kesteven, in its widest context. This collaborative approach has recently been used successfully to support the development of the Council’s housing strategy. Further opportunities to inform the Cultural Strategy will be available through the ongoing work plan of the Committee.</td>
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</table>
RECOMMENDATION

It is recommended that the Culture and Tourism Overview and Scrutiny Committee engage in the workshop in order to inform the development of our new Cultural Strategy.

1. **BACKGROUND TO REPORT**;

1.1 At the Culture and Tourism Overview and Scrutiny Committee on 27th July 2017, a clear remit was agreed to develop policy and scrutinise decisions in respect of, but not limited to:

- Arts
- Festivals
- Heritage
- Markets and Fairs
- Sports
- Tourism

1.2 These areas of activity make a significant contribution to the vibrancy of our local economy. This can be seen in part through our successful festivals such as Gravity Fields, Stamford Georgian and Deeping Literary Festival which have brought quantifiable economic benefit to the district. Furthermore, the cultural offer plays a key role in marketing the district, regeneration and job creation.

1.3 It is important that the Council has a coherent strategy for how to develop cultural services in the future to meet the needs of all of our communities. It is proposed a new cultural strategy will consider requirements across four building blocks:

- Arts
- Festivals
- Leisure and Sport
- Heritage

1.4 To inform the development of the strategy, Members are asked to participate in an interactive workshop session which will take place immediately after the Culture and Tourism Overview and Scrutiny Committee on 14 September 2017. Members will be asked to consider the following statement and question:

‘How might we improve upon the cultural offer in each of our communities?’

1.5 Consideration and comment could include, how we make the best use of the existing resources within the district and where investment is needed, whether this be to enhance an existing offer or to maximise opportunities for cultural activities to develop and flourish.

1.6 Members may also want to consider challenges around participation and awareness of the offer, as well as where any future offer may be located.
1.7 Consideration should be given to how we engage with key community stakeholders.

1.8 The interactive workshop session should also give some thought to what expertise we have internally and what we need to bring in.

1.9 The proposed format of the session will see facilitation by officers of the Council with the following agenda:

   Step 1: Post-it note responses to the 'how might we’ question – 30 minutes
   Step 2: Theming responses across Arts, Festivals, Leisure and Heritage – 15 minutes
   Step 3: Prioritising activities for further consideration – 15 minutes
   Step 4: How we engage with wider stakeholder – 15 minutes

1.10 The content of the workshop will be fully documented and shared with Members for further discussion and development at the Culture and Tourism Overview and Scrutiny Committee on 16 November 2017.

2. OTHER OPTIONS CONSIDERED

2.1 No other options were considered

3. RESOURCE IMPLICATIONS

3.1 There are no resource implications resulting from this report. Any resource implications relating to individual items for consideration will be addressed as required.

4. RISK AND MITIGATION

4.1 Risk has been considered as part of this report and any specific high risks are included in the table below:

<table>
<thead>
<tr>
<th>Category</th>
<th>Risk</th>
<th>Action / Controls</th>
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<tbody>
<tr>
<td></td>
<td>None</td>
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</table>

5. ISSUES ARISING FROM IMPACT ANALYSIS (EQUALITY, SAFEGUARDING etc.)

5.1 There are no issues relating to equality and diversity or safeguarding resulting from this report. Any issues relating to individuals items for consideration will be addressed as required.

6. CRIME AND DISORDER IMPLICATIONS

6.1 There are no crime and disorder implications arising from this report.

7. COMMENTS OF FINANCIAL SERVICES

7.1 There may be financial implications arising during the development and implementation of the strategy and these will be given due consideration at the appropriate time.
8. COMMENTS OF LEGAL AND DEMOCRATIC SERVICES

8.1 The remit of the Overview and Scrutiny Committee includes giving assistance to the Cabinet in the development of policy. The timeline for the development of a cultural strategy and the decision to be made by the Cabinet will be set out in the Cabinet’s forward plan and the Schedule of Decisions.

9. COMMENTS OF OTHER RELEVANT SERVICES

9.1 None

10. APPENDICES

10.1 None

11. BACKGROUND PAPERS

11.1 Culture and Tourism Overview and Scrutiny Committee Minutes – Thursday 27th July 2017:

http://moderngov.southkesteven.gov.uk/ieListDocuments.aspx?CId=629&MId=3491&Ver=4