

**Appendix 4 – District Health and Wellbeing Strategy – Output from Partner Away Day**

**Lever Area 1 – Housing and Homelessness:**

**Overarching Objective:** Improve the supply, quality and coordination of services to meet housing needs and demands

<b>Task</b>	<b>Planned Outcome</b>	<b>Activity</b>	<b>Working with Partners</b>
1. Address the underlying causes of homelessness so that it becomes rare, brief and non-recurring	<ul style="list-style-type: none"> <li>• Making homelessness rare, brief and nonrecurring</li> </ul>	<ul style="list-style-type: none"> <li>• A clear homelessness and rough sleeping strategy</li> <li>• Increase in the availability and supply of accommodation both temporary and for rough sleepers</li> </ul>	Using the strategy as the basis for joined up, prevention focused support, including: <ul style="list-style-type: none"> <li>- the ability to intervene in the right way at the right time</li> <li>- person centered</li> <li>- understanding the underlying issues</li> <li>- understanding the causes and symptoms</li> </ul>
2. Improving the supply of housing to meet needs and demands	<ul style="list-style-type: none"> <li>• Supply of properties to meet local plan targets whilst recognising net zero targets</li> <li>• Development of affordable housing which meets needs</li> <li>• Supply of supported accommodation which meets the identified long term needs of the county</li> </ul>	<ul style="list-style-type: none"> <li>• Programme to identify needs for supported housing to inform delivery programmes</li> <li>• Ongoing activity – local partnership working with RPs around delivery</li> </ul>	Develop a long-term approach, including understanding: <ul style="list-style-type: none"> <li>- Future needs and adaptability of housing to provide homes for the future</li> <li>- Tenancy sustainment, including wrap around support and skills to manage a household</li> </ul>
3. Improving the quality of existing accommodation to secure an overall improvement in the health and wellbeing of residents	<ul style="list-style-type: none"> <li>• Homes which:                             <ul style="list-style-type: none"> <li>• meet decent homes standards</li> <li>• have affordable energy costs</li> <li>• meet mobility needs</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Development of an energy advice service</li> <li>• Introduction of a Good Homes Alliance</li> <li>• Review of DFG services</li> <li>• Retrofit/insulation initiatives</li> </ul>	Develop mechanisms to enable private investment in housing to adapt for future needs, and strive for net zero, including: <ul style="list-style-type: none"> <li>- Reducing carbon emissions</li> <li>- Tackling fuel poverty</li> <li>- Developing sustainable behaviours</li> </ul>

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**Lever Area 2 – Activity and Wellbeing:**

**Overarching Objective:** To address inactivity across the county – improving access and opportunity for all residents to be active and participate by leveraging District knowledge and connection with people and places

<b>Task</b>	<b>Planned Outcome</b>	<b>Activity</b>	<b>Working with Partners</b>
1. Develop opportunities and programmes across communities for all residents to engage - designed to increase physical activity and specifically address loneliness, social isolation and childhood obesity	<ul style="list-style-type: none"> <li>• Health and wellbeing actions developed and delivered using combined partnership resources.</li> <li>• Increase in Lincolnshire residents taking part in physical activity</li> <li>• Aligned outcomes with system partners</li> </ul>	<ul style="list-style-type: none"> <li>• Research innovative approaches to enable whole family participation (intergenerational)</li> <li>• Targeted engagement with school aged children focussed on prevention</li> <li>• Contribute to delivery of Let's Move Lincolnshire Strategy</li> </ul>	<p>Strong engagement with Let's Move Lincolnshire Strategy</p> <ul style="list-style-type: none"> <li>- Recognising whole system approach</li> <li>- Daily lives</li> <li>- Enhancing public realm</li> <li>- Better use of heritage, blue and green assets</li> <li>- Understanding and tackling social, cultural and economic barriers to activity</li> </ul>
2. Develop a plan to be able to positively influence the planning system and external decision making in creating active environments	<ul style="list-style-type: none"> <li>• Partners working through a coordinated plan to create environments for people of all ages to have equitable access to safe spaces and places</li> <li>• Improved collaboration in planning between system partners</li> <li>• Deliver healthy and sustainable places and communities</li> </ul>	<ul style="list-style-type: none"> <li>• Influence planning policy/Local Plans linked to environment and regeneration – walking, cycling , green space</li> <li>• Develop relationships with NHS planning leads</li> <li>• Embed health through the planning process</li> </ul>	<p>Create a cross-organisation planning sub-group, with strong:</p> <ul style="list-style-type: none"> <li>- Evidence base and learning from best practice</li> <li>- Political engagement</li> <li>- Metrics to evidence the difference effective development of planning policy achieves</li> </ul>
3. Make better use of green spaces across Lincolnshire and maximise opportunities for residents and visitors to be active across the county	<ul style="list-style-type: none"> <li>• More green and public open space available and accessible to residents of and visitors to Lincolnshire</li> </ul>	<ul style="list-style-type: none"> <li>• Celebrate and raise awareness across Lincolnshire to maximise use of green space</li> <li>• Green social prescribing</li> <li>• Equal focus - green asset based activity and physical asset based activity</li> </ul>	<p>Map provision and usage across the County and understand gaps of facilities or active usage, create a cross-organisation approach to play parks that addresses:</p> <ul style="list-style-type: none"> <li>- Accessibility, especially in areas of high deprivation</li> <li>- Cultural barriers to use</li> <li>- Ensuring play areas are safe and attractive to use</li> </ul>

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**Lever Area 3 – Environment and Sustainability**

**Overarching Objective:** Improve understanding of the links between environment and health and maximise opportunities to deliver on both simultaneously

<b>Task</b>	<b>Planned Outcome</b>	<b>Activity</b>	<b>Working with Partners</b>
1. Review and develop approach to joint work on a Lincolnshire approach to climate change	<ul style="list-style-type: none"> <li>• Focus around collaborative opportunities and accountability for delivery and ability to be joined up in skills and investment</li> <li>• Opportunity to secure increased external investment in carbon reduction initiatives</li> </ul>	<ul style="list-style-type: none"> <li>• Create a formal Climate Change officers working group across Greater Lincolnshire,</li> <li>• Develop proposals to secure investment in Lincolnshire</li> <li>• Identify project based opportunities to collaborate with partners to drive improvement</li> </ul>	Develop a high-level cross-county climate change plan that drives investment in key infrastructure and enablers, including: <ul style="list-style-type: none"> <li>- Existing and new housing (Private owned, private rented and social housing)</li> <li>- Electric vehicle infrastructure</li> </ul>
2. Consider integration of climate change at all levels in Local Plan Reviews and planning policy	<ul style="list-style-type: none"> <li>• Develop and utilise planning policy where possible to drive sustainable development across the County</li> </ul>	<ul style="list-style-type: none"> <li>• Ensure aspirations around climate emergency declarations are well reflected in Local Plan policy and implementation</li> </ul>	Utilise national best practice in informing and shaping planning policy across the County

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**Lever Area 4 – Economic Inclusion**

**Overarching Objective:** Reducing economic inequality and alleviating poverty as a fundamental driver for improving mental and physical health and wellbeing

<b>Task</b>	<b>Planned Outcome</b>	<b>Activity</b>	<b>Working with Partners</b>
1. Develop economic inclusion strategies for each of our places (as part of our UKSPF investment plans)	Effective articulation and delivery of economic interventions that deliver improved health outcomes with improved economic performance for our places	<ul style="list-style-type: none"> <li>Establish an effective strategic group of district economic inclusion leads</li> <li>Create a strong narrative on the benefits of increasing economic equality on health</li> <li>Analyse place-based evidence on the correlation between economic, deprivation and health indicators</li> <li>Review existing initiatives/projects in this context</li> <li>Develop economic inclusion strategies for our areas with action plans that include linkages with other levers/drivers</li> </ul>	<p>Create a strategic approach to enabling all people in Lincolnshire to have the opportunity fulfil their economic potential, including:</p> <ul style="list-style-type: none"> <li>Creating accessible high skilled, high wage jobs</li> <li>Access to employment for low education attainment</li> <li>Expanding coverage of living wage</li> <li>Understanding the impact of the seasonal economy</li> </ul>
2. Develop and launch a Good Employment Charter for Businesses that promotes social value/employee wellbeing/ business resilience	<ul style="list-style-type: none"> <li>Good Employment Charter for each place</li> <li>Increased number of flexible job roles</li> <li>Increased workforce diversity</li> <li>Increased business workforce resilience</li> <li>Reduction in workforce mental health issues</li> </ul>	<ul style="list-style-type: none"> <li>Co-create a first version “Good Employment Charter” with the key business organisations</li> <li>Launch and promote the Charter</li> <li>Maintain and further develop the Charter to incorporate further themes</li> </ul>	<p>Utilise reach and engagement with businesses to create long term, impactful best practice, including:</p> <ul style="list-style-type: none"> <li>Ongoing investment in skills and training</li> <li>Identifying and targeting resource around skills gaps</li> <li>Disability confident employment</li> <li>Engaging effectively with broad base of employers (including SME’s)</li> </ul>
3. Support those most susceptible to economic change and transition	<ul style="list-style-type: none"> <li>Minimise the impact of economic change on residents of Lincolnshire</li> </ul>	<ul style="list-style-type: none"> <li>Create both an immediate response to the existing crisis and plans for future resilience</li> <li>Supporting employers, the voluntary sector and residents to adapt and respond to economic changes</li> <li>Employee upskilling and retraining programmes for those in industries exposed to long term decline</li> </ul>	<p>Develop interventions to address economic vulnerability within the cost of living crisis and beyond, including:</p> <ul style="list-style-type: none"> <li>Mapping and understanding who is vulnerable to change (i.e. different cohorts and demographics impacted)</li> <li>Provision of financial first aid (e.g. money advice network)</li> <li>Support via employers to those who are vulnerable</li> </ul>

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Lever Area 5 – Community Engagement

Overarching Objective: Leverage unique links at place level to engage with and enable communities

Task	Planned Outcome	Activity	Working with Partners
1. Develop a mechanism to move towards a strategic commissioning approach across the health and wellbeing system (community services)	<ul style="list-style-type: none"> <li>A gap analysis of local provision as a baseline.</li> </ul>	<ul style="list-style-type: none"> <li>Map current delivery of social prescribing and commissioned services with their funding sources</li> <li>Review provision against need at a PCN level and against transport and accessibility</li> </ul>	<p>Approach to focus on:</p> <ul style="list-style-type: none"> <li>Harnessing community involvement (including traditionally under represented groups)</li> <li>Social prescribing and communicating the community offer (e.g. via Connect2Support)</li> <li>Mapping community provision against population and health outcomes</li> <li>Links to other activity (e.g. Let's Move Lincolnshire)</li> </ul>
2. Actively support and shape the rebuilding of social capital and community-led development of local places (levelling up)	<ul style="list-style-type: none"> <li>An initial timetable and programme to target opportunities</li> </ul>	<ul style="list-style-type: none"> <li>Review and map the pipeline of opportunities for local communities under the Levelling Up agenda and the accompanying potential funding opportunities</li> </ul>	<p>Joined up approach to:</p> <ul style="list-style-type: none"> <li>Focus investment on areas of highest deprivation</li> <li>Building local activity and at a local level, engaging local people</li> </ul>
3. Create a district community empowerment approach to include a district 'community of practice' toolkit	<ul style="list-style-type: none"> <li>An initial baseline of what has worked well and lessons learned so far to provide a foundation for continuous development and improvement</li> </ul>	<ul style="list-style-type: none"> <li>Work with health colleagues to review the lessons learned <b>so far</b> on the work undertaken to address health inequalities and vaccine take up to capture engagement channels</li> </ul>	<p>Use the Joint Strategic Needs Assessment as a baseline to focus development of tools across partners, including:</p> <ul style="list-style-type: none"> <li>Development of and signposting to tools that already exist</li> <li>Identifying and filling gaps in toolkits</li> </ul>
4. Strengthen sector oversight, assurance, contribution and support	<ul style="list-style-type: none"> <li>An assessment framework that gives confidence that community and voluntary sector activity is supported to deliver safely</li> <li>Assurances that activity is accessible in communities at a local level</li> <li>A toolkit that new and emerging groups can use consistently across the county to support their activity</li> </ul>	<ul style="list-style-type: none"> <li>Actively contribute to the development of, and ongoing updates to, the Joint Strategic Asset Assessment</li> <li>Review the support available to new and existing community groups</li> <li>Work with partners to develop an agreed approach to sector oversight and assurance</li> </ul>	<p>A cross Lincolnshire approach to enable and support groups, including:</p> <ul style="list-style-type: none"> <li>Support for new community groups, consistency and clarity of offer</li> <li>Securing maximum impact of resource through health funding</li> <li>Equipping and supporting smaller and un-constituted groups</li> </ul>